



RUNESTONE COMMUNITY CENTER CAPITAL CAMPAIGN



"I am of the opinion that my life belongs to the community, and as long as I live, it is my privilege to do for it whatever I can."









George Bernard Shaw

CONTINUING THE TRADITION OF EXCELLENCE

Alexandria is a city where residents and visitors alike enjoy lakes, golfing, racing, fine dining, shopping, as well as beauty, rest and relaxation. Over the past 20 years, Alexandria has experienced considerable growth in ice use and increased demand for dry floor activities. The Runestone Community Center (RCC) has been a great attribute for our city, but does not maximize the numerous opportunities to host events. Many activity or event groups have had to use neighboring communities outside of the Alexandria area. This causes our economy to miss out on a significant amount of revenue. A vision has been created to expand and enhance the existing 76,000 square foot RCC facility. The City of Alexandria has been working with an architect and has created schematic designs for an expansion and enhancement project.

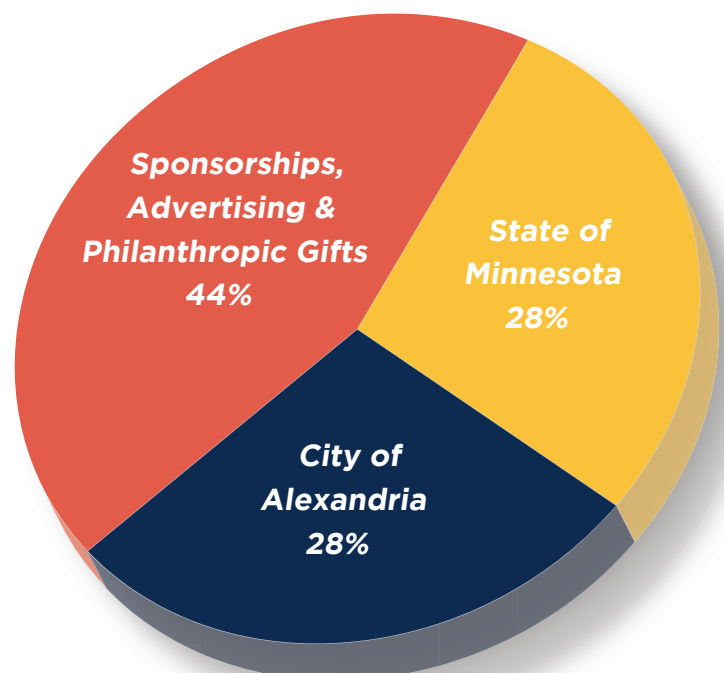


BUILDING FEATURES

-  New Floor Area for Dryland Events and Ice Activities
-  Locker Rooms
-  Lobby
-  Viewing Areas
-  Offices
-  Elevator to improve accessibility throughout the site
-  Community Rooms
-  Walking Track

COST & FUNDING SOURCES

The total cost for this expansion and renovation to the current facility is estimated at \$20 million. Momentum is building for funding this project with \$5.6 million committed from the State of Minnesota through the 2020 bonding bill and a \$5.6 million commitment from the City of Alexandria. A team of community members has been assembled to assist in securing the remaining \$8.8 million through sponsorships and private contributions.





IMPACT FOR THE ALEXANDRIA AREA

The RCC provides a significant benefit to the health and wellness of youth and adults within the Alexandria area. Through this project, we aim to provide an expansion of these opportunities and enhance facilities for an improved experience.

A major project benefit is the potential economic impact for our community. The RCC project will enable Alexandria to host more hockey tournaments, figure skating competitions, curling events and dry floor uses such as trade shows, concerts, graduations, home shows, and more. A study was conducted to determine the financial impact on our community. It found that the RCC project will attract enough visitors to create a \$2 million annual economic increase, providing great benefit to local businesses, citizens and our community.

\$2 MILLION

IN INCREASED
REVENUE FOR THE
ALEXANDRIA AREA

WAYS TO GIVE

The information below is not meant to provide advice as each individual or business' financial situation is unique. For further information or questions regarding how to make these gifts or your tax benefits, please consult with your accountant and/or financial advisor.

A multi-year pledge period, up to five years, has been established to enable donors to make a larger gift than what might be possible through a one-time contribution. All contributions will go into an account that has been established specifically and solely for the capital campaign. Charitable contributions to this effort may be tax-deductible as they are for a public purpose.

CHECK OR ONLINE GIVING

Most donors will make gifts and pay their pledge by check or online giving. Such charitable contributions may be tax deductible. Donors can give to the City of Alexandria or Alexandria Area Community Foundation. Please review the donation form for more information.

APPRECIATED STOCKS AND BONDS

Funding charitable giving with appreciated stocks or bonds may be advantageous to both you and the RCC effort. In most cases, you will avoid paying any capital gains taxes while receiving a full value charitable deduction. To claim these benefits, stocks/bonds must be transferred to the City's Capital Campaign Fund rather than selling them and donating the proceeds.

INDIVIDUAL RETIREMENT ACCOUNT

Money from your Individual Retirement Accounts (IRAs) can be donated to this campaign. This is most beneficial if you have reached an age where you need to make required minimum distributions (RMDs). To ensure your donations meet IRS rules, please work with your financial advisor or IRA administrator.

EMPLOYER MATCHING GIFT

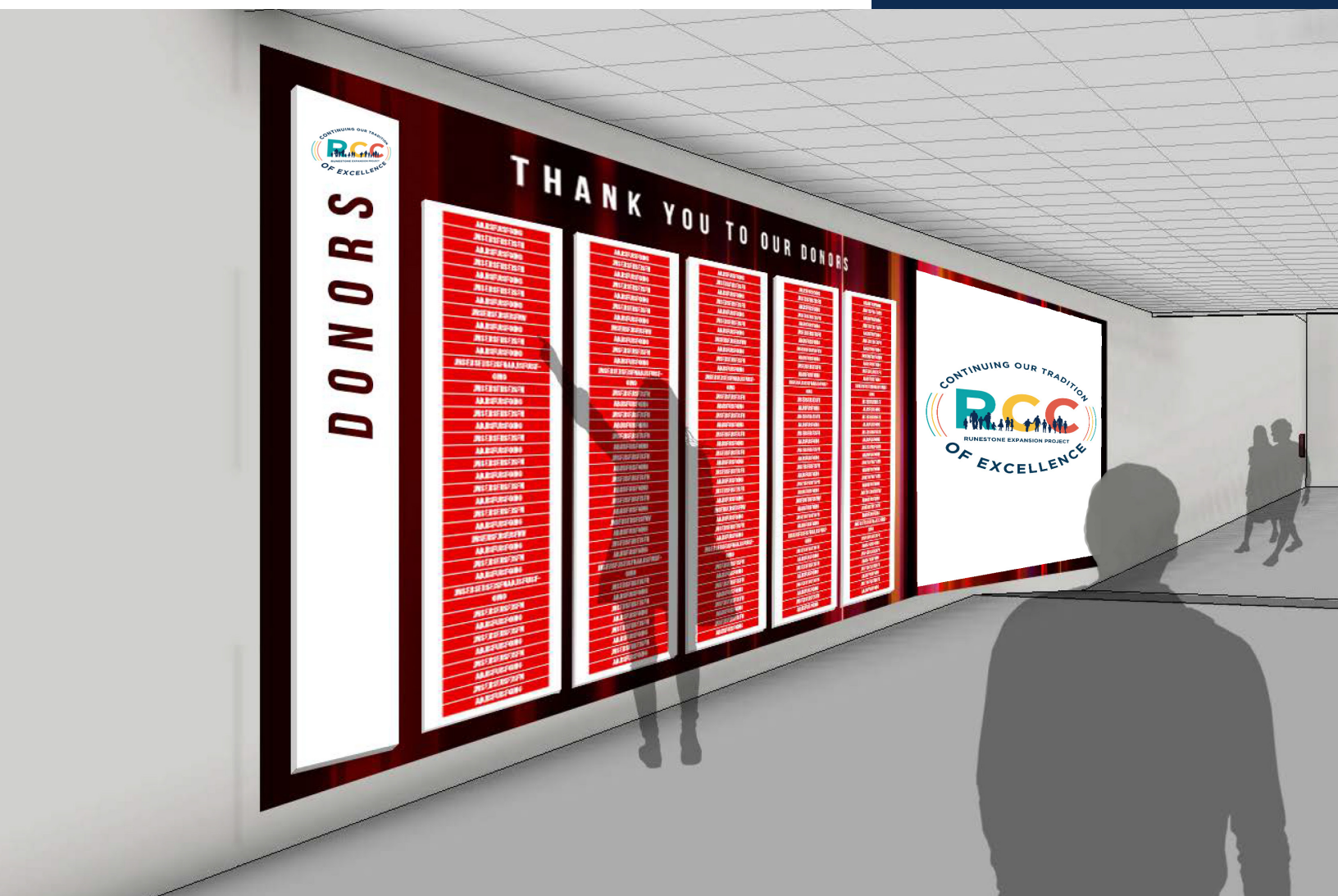
Many companies offer matching gift programs. A corporate match may allow you to double, or even triple the impact of your gift! Please speak with a company representative to see if your gift can be matched.

GIVING CLUBS

A gift to the RCC Capital Campaign is an opportunity to assist in continuing Alexandria's tradition of excellence for current and future generations. Your commitment also represents a unique opportunity to be permanently recognized at the RCC. All individual and corporate donors who wish to make a publicly recognized gift of \$500 or more will be named on a donor wall in a prominent place at the RCC. You may also choose to honor a family member or others as well. On the right are the various giving clubs and minimum commitment required to be listed at that level.

- * May include a corporate matching gift from your employer
- * Donors of \$500 or more will be recognized on the donor wall unless they mark anonymous on the donation form.
- * For information on sponsorship/naming opportunities, please contact: City Administrator, Marty Schultz at mschultz@alexandriamn.city or 320-759-3629.

BUILDERS OF THE FUTURE	\$250,000
BENEFACTOR	\$100,000
PARTNER	\$75,000
PLATINUM	\$50,000
GOLD	\$25,000
SILVER	\$15,000
BRONZE	\$10,000
PATRON	\$5,000
FRIEND	\$1,000
DONOR	\$500



CAPITAL CAMPAIGN COMMITTEE

Campaign Chair Kent Kopp / **Honorary Chairs** Jeanne Batesole, Andrew Cavers, David Kjos and Nicole Klimek
Campaign Committee Ron Branch, Doug Houska, Kris Juettner, Mark Juettner, Kristin Klemenhausen, Brian Klimek, Kevin Kopischke, Josh Meyers, Bill Schultz, Sandy Sheets and Sam Steidl
City of Alexandria Vincent Hennen, Marty Schultz and Sara Stadtherr